



Candidate Workshop





www.VoteCitrus.gov





Objectives of the Workshop

✓ Introduce the SOE Candidate Support Team

✓ The Candidate Process

- Filing for Office
- Campaign Depository
- Campaign Treasurer
- Qualifying
- Campaign Finance Reports

✓ Important Information to Note

- Voter Reports Vote-by-Mail
- Political Advertising
- Laws
- Common Violations of F.S. Chapter 106

✓ Supervisor of Elections' Resources

Question & Answer Session



Your Candidate Support Team

Qualifying Officer - Maureen Baird, Supervisor of Elections, 352-564-7110

Candidate Qualifying - Sandra Hiar, 352-564-7116

Data Requests - Seth Ballard, 352-564-7115

E-mail: <u>vote@votecitrus.gov</u> Website: <u>www.votecitrus.gov</u>

Candidate Process

Disclaimer:

This workshop is an overview of the rules and laws relating to elections. It is not intended to be a replacement for research on each candidate's part. All information is subject to change, based on legislation and state-driven directives. Any information in this session which conflicts with the applicable state or municipal law at the time, will be superseded by said law.

Note: Florida Statute 99.061(7)(c)

The qualifying filing officer performs a <u>ministerial function</u> in reviewing Qualifying Papers. The filing officer may not determine whether the contents of the qualifying papers are accurate.

Filing Documents

AND DESIGNA DEPOSITORY	CAMPAIGN TREASURE TION OF CAMPAIGN FOR CANDIDATES 106.021(1), F.S.)	ER
	PRINT OR TYPE) be on file with the qualifyi	
officer before opening t		OFFICE USE ONLY
Initial Filing of Form		Treasurer/Deputy Depository Office Party
	n this order: First, Middle, Last)	
Telephone)	5. E-mail address	
6. Office sought (include	district, circuit, group number)	7. If a candidate for a <u>nonpartisan</u> office, check if applicable: My intent is to run as a Write-In candidate.
	artisan office, check block and	d fill in name of party as applicable: My intent is to run as a Party candidate.
. I have appointed the	following person to act as my	
	following person to act as my	
	•. •	
10. Name of Treasurer or	•. •	
10. Name of Treasurer or 11. Mailing Address	Deputy Treasurer	y Campaign Treasurer Deputy Treasurer 12. Telephone ()
0. Name of Treasurer or	Deputy Treasurer	y Campaign Treasurer Deputy Treasurer
10. Name of Treasurer or 11. Mailing Address 13. City	Deputy Treasurer	y Campaign Treasurer Deputy Treasurer 12. Telephone () 5. State 16. Zip Code 17. E-mail address
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DS-DE 9 Appointment of Campaign Treasurer and Designation of Campaign Depository for Candidates

STATEMENT OF CANDIDATE FOR JUDICIAL OFFICE (Section 105.031(5), F.S.) (Please Type)	OFFICE USE ONLY
I,a judicial candidate, have received, re of the Florida Code of Judicial Condu	ead, and understand the requirements
	(Signature of candidate)
0	(Date)
Each candidate for judicial office, including an qualifying officer, within 10 days after filing the Ap of Campaign Depository.	incumbent judge, shall file a statement with the pointment of Campaign Treasurer and Designation
DS-DE 83 (Rev. 03/08)	

DS-DE 83 Statement of Candidate for Judicial Office DS-DE 84 Statement of Candidate

County Candidates Document Link Judicial Candidates Document Link The most current forms are located on the Division of Elections website under the "Forms and Publications" Tab. The SOE also provides these in the Candidate packet.

OFFICE LISE ONLY

Date

STATEMENT OF CANDIDATE (Section 106.023, F.S.) (Please print or type)

candidate for the office of

Chapter 106, Florida Statutes.

Signature of Candidate

Х

Statutes)

DS-DE 84 (05/11)

have been provided access to read and understand the requirements of

Each candidate must file a statement with the qualifying officer within 10 days after the Appointment of Campaign Treasurer and Designation of Campaign Depository is filed. Willful failure to file this form is a first degree misdemeanor and a civil violation of the Campaign Financing Act which may result in a line of up to \$1,000, (ss. 106.19(1)(c).106.265(1), Florida

Special District Candidates

Special District candidates who <u>WILL NOT</u> incur election expenses or contributions are not required to file form DS-DE 9.

	AFFIDAVIT OF SPECIAL DISTRICT (
State of Florid			
Citrus County			
ե		, a candidate for the special	district office of:
	(Print name)		
(N	me of Office including District/ Group Numb		election cycle
attributable m (106.011(5), Fi be the candida petitions. I certify that in expenditure; b	ill not collect, solicit, or accept any contribu or distribution of money or anything of value netary value in any form, made for the purp rida Statutes). I further certify that the only e qualifying fee or, in lieu of the qualifying f the event I collect, solicit, or accept any cont i ta purchase, payment, distribution, loan, c	including contributions in ki see of influencing the results expenditure made on behalf e, the signature verification vibution, as described above dvance, transfer of funds by	nd having an of an election of my candidacy wi fee for candidate , or make a campaig a campaign treasur
attributable m (106.011(5), Fl be the candida petitions. I certify that in expenditure; b or deputy cam certificates of an election (11 DE 9 (Appoints Supervisor of I UNDER PENAL	or distribution of money or anything of value netary value in any form, made for the purp rida Statutes). I further certify that the only e qualifying fee or, in lieu of the qualifying f the event I collect, solicit, or accept any con	including contributions in ki see of influencing the results sependiture made on behalf e, the signature verification 'ibution, as described above dvance, transfer of funds by and a separate interest bea made for the purpose of infli prior to doing so, l am requ ampaign Depository Form) v by Chapter 106, Florida Stat	nd having an of an election of my candidacy wi fee for candidate , or make a campaig a campaign treasur ring account or rencing the results o ired to file a Form E with the Citrus Coun utes.

Campaign Depository Depository:

- Is designated at the same time as a treasurer is appointed on Form DS-DE 9. Designating a campaign depository is merely <u>naming</u> the financial institution where your campaign funds will be deposited. (Most banks require an initial deposit to open an account and a contribution cannot be accepted prior to the candidate filing Form DS-DE 9.)
- Must be designated prior to obtaining petition signatures for Candidates seeking to qualify by the petition process.
- Must be designated prior to collecting contributions or making expenditures.
- Must be separate from any personal or other account and used only for depositing campaign contributions and making expenditures.
- Expenditures must be drawn on the campaign depository account. Only the treasurer/deputy treasurer can sign a campaign check.

Important Note: The DS-DE 9 must be complete with original signatures and dates. (F.S. 106.021, 106.05) 7

Campaign Treasurer

Treasurer:

- A campaign treasurer and up to three deputy treasurers may be appointed.
- Shall keep detailed accounts of all contributions and expenditures made by or on behalf of the candidate.
- Must keep accounts current within 2 days after the date of any contribution and/or expenditure.
- Shall deposit all funds received by the end of the 5th business day into the campaign depository.
- Shall preserve all account records for the number of years equal to the term of office to which the candidate seeks election.
- Shall file regular reports of all contributions and expenditures.
- Shall be fined or be subjected to criminal penalties for failing to file a campaign report or filing an incomplete/inaccurate report.

Important Note: A DS-DE 9 must be completed for each treasurer/deputy treasurer and contain original signatures.

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(F.S. 106.021, 106.05, 106.06, 106.07)
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Qualifying

- Qualifying period is a one-week period in which candidates are required, by law, to file additional forms in order to have their name placed on the ballot. Those forms are:
 - Candidate Oath
 - Financial Disclosure Form (Form 6, Form 1 (only Special Districts)) or receipt of filing from the Commission on Ethics
 - Qualifying Fee (*must be paid with Campaign check**) or Alternative Method Petition Certification
- The SOE may accept and hold qualifying papers up to 14 days before qualifying begins; they will be processed after qualifying begins.

Office	Acceptance Start Date	Qualifying Start Date	Qualifying End Date
Judicial	April 8	April 22, Noon	April 26, Noon
County and Special Districts	May 27	June 10, Noon	June 14, Noon

(F.S. 99.061, 105.031)

*Only Special District Candidates may pay using a personal check if they did not need to file a DS-DE 9 form. (F.S. 99.061(3)) Write-in candidates do not need to pay a qualifying fee. (F.S. 99.061(4)) Rev: 20240220

Qualifying Fee & Petition Information

		Filing Fee	Election Assessment	Party Assessment	Total	Fees	Registered Voters -	Petitions	
Office	Salary	3%	3% Fee Fee 1% 2% 1		Major Minor Party Party* (DEM/REP) or NPA		Last Gen Election	Required 1%	
Clerk of the Circuit Court and Comptroller	\$146,477.00	\$4,394.31	\$1,464.77	\$2,929.54	\$8,788.62	\$5,859.08	122,182	1,222	
Sheriff	\$182,327.00	\$5,469.81	\$1,823.27	\$3,646.54	\$10,939.62	\$7,293.08	122,182	1,222	
Property Appraiser	\$146,477.00	\$4,394.31	\$1,464.77	\$2,929.54	\$8,788.62	\$5,859.08	122,182	1,222	
Tax Collector	\$146,477.00	\$4,394.31	\$1,464.77	\$2,929.54	\$8,788.62	\$5,859.08	122,182	1,222	
Superintendent of Schools	\$155,266.00	\$4,657.98	\$1,552.66	\$3,105.32	\$9,315.96	\$6,210.64	122,182	1,222	
Supervisor of Elections	\$146,477.00	\$4,394.31	\$1,464.77	\$2,929.54	\$8,788.62	\$5,859.08	122,182	1,222	
County Commission District 1, 3, 5	\$73,227.00	\$2,196.81	\$732.27	\$1,464.54	\$4,393.62	\$2,929.08	122,182	1,222	
County Judge Group 3	\$180,616.00	\$5,418.48	\$1,806.16	NA	\$7,224.64		122,182	1,222	
School Board District 2, 4	\$42,635.00	\$1,279.05	\$426.35	NA	\$1,705.40		122,182	1,222	
Citrus County Community Charitable Foundation Seat 1	NA	NA	NA	NA	\$25.00		NA	25	
Mosquito Control Board Seat 2	NA	NA	NA	NA	\$25.00		NA	25	
Homosassa Special Water District Seats 1, 3, 5	NA	NA	NA	NA	\$25.00		NA	25	
(F.S. 99.061, 99.092, 99.095, 99.0955, 99.096, 105.031) *If no party assessment fee has been levied. 10 Rev: 20240220 10									

Petition Information

- A candidate may begin collecting petition signatures after the Appointment of Campaign Treasurer Form (DS-DE 9) has been filed with the SOE. *Note: Federal & Special District candidates are not required to file DS-DE 9 first.*
- Petitions are valid only for the qualifying period immediately following filing.
- Petition format must adhere to DOE's Form DS-DE 104 specifications.
- Candidates are required to supply, print or make copies of their own petitions.
- Signatures may be obtained from any registered voter in the geographical area represented by the office sought, regardless of party affiliation.
- The SOE will determine if the correct number of valid petitions have been collected in order to waive the qualifying fee.
- The cost of verifying petitions is \$.10 per petition paid in advance by check to the Supervisor of Elections from the candidate's campaign account.
 - * If the candidate is unable to pay this, he/she may file the Oath of Undue Burden to have this fee waived.
 - *For Special Districts, candidates may pay using a personal check if they did not need to file a DS-DE 9 form. (F.S. 99.061(3))
 - Note: Write-in candidates do not need to pay a qualifying fee or gather petitions. (F.S. 99.061)

(F.S. 99.095, 105.0351)

Sample Petition



Notes: - All information on this form becomes a public record upon receipt by the Supervisor of Elections.

- It is a crime to knowingly sign more than one petition for a candidate. [Section 104.185, Florida Statutes]
- If all requested information on this form is not completed, the form will not be valid as a Candidate Petition form.

I. John Doe		the undersigned, a registered voter
(print name as it appears on		
in said state and county, petition to have the name	of Name of Candidate	<mark>9</mark>
placed on the Primary/General Election Ballot as a	: [check/complete box, as applicable]	
□Nonpartisan □No party affiliation □	Party Affiliation	Party candidate for the office of
<mark>_Th</mark>	e Office Being Sought	
(insert title of office and	d include district, circuit, group, seat number	r, if applicable)
Date of Birth or Voter Registration Nur (MM/DD/YY) 05/05/55 OR 123456789	Address 123 Main St.	
City Inverness	Citrus	Zip Code <mark>34450</mark>
Signature of Voter John Doe's signature		Date Signed (MM/DD/YY) [<i>to be completed by Voter</i>] Date Signed
Rule 1S-2.045, F.A.C.		DS-DE 104 (Eff. 09/11)

- Candidates may have the yellow areas pre-printed on a petition card.
- Blue items the voter **<u>must</u>** complete.

What do I need to create financial reports online?

- It is <u>mandatory</u> that all candidates filing with the Supervisor of Elections use the Electronic Filing System.
- You will be given a Password, Candidate ID Number, and two (2) Electronic Filing PIN numbers.
- You will need a computer equipped with:
 - An Internet connection.
 - A web browser configured to accept cookies and with popup blockers disabled.
 - Adobe Acrobat Reader.

Reporting Schedule 2024 Candidates

Calendar of Reporting Dates for 2024 Candidates registered with the Division of Elections

Cover Period	Report Code	Due Date
10/1/23 - 12/31/23	2023 Q4	1/10/2024
1/1/24 - 3/31/24	2024 Q1	4/10/2024
4/1/24 - 5/31/24	2024 Q2	6/10/2024
6/1/24 - 6/14/24	2024 P1	6/21/2024
6/15/24 - 6/28/24	2024 P2	7/5/2024
6/29/24 - 7/12/24	2024 P3	7/19/2024
7/13/24 - 7/19/24	2024 P4	7/26/2024
7/20/24 - 7/26/24	2024 P5	8/2/2024
7/27/24 - 8/02/24	2024 P6	8/9/2024
8/03/24 - 8/15/24	2024 P7	8/16/2024
8/16/24 - 8/23/24	2024 G1	8/30/2024
8/24/24 - 9/06/24	2024 G2	9/13/2024
9/07/24 - 9/20/24	2024 G3	9/27/2024
9/21/24 - 10/04/24	2024 G4	10/11/2024

Termination Reports

2024 G5

2024 G6

10/25/2024

11/01/2024

Cover Period	Report Code	Due Date
After April Qualifying	TR	7/25/2024
After June Qualifying	TR	9/12/2024
Primary Election	TR	11/18/2024
General Election	TR	2/3/2025

2024 Election Dates

Presidential Preference Primary Election March 19, 2024

Primary Election

August 20, 2024

General Election

November 5, 2024

10/05/24 - 10/18/24

10/19/24 - 10/31/24

Financial Report Example

FLORIDA DEPARTMENT OF STATE CAMPAIGN TREASURER'S														
(1) Carolyn J. Casadonte	OFFICE USE ONLY							. ,						
(2) 1645 Harrington CT, Suite C Address (number and street)	ONLINE SUBMISSION				FIr	st, ti	ner	resa	sun	nmary pa	ge.			
Palmetto, FL 32314 City, State, Zip Code														
CHECK IF ADDRESS HAS CHANGED	(3) ID Number: 96													
Committee of Continuous Existence C Party Executive Committee Electioneering Communication C	HECK IF PC HAS DISBANDED HECK IF CCE HAS DISBANDED HECK IF NO OTHER ELECTIONEERING		CAMPAIGN TREASUR	te	- ITEMIZE	D CONTRIBUT (2) I.D. Numb (4) Pae	er	96						
(5) REPORT IDEN	OMMUNICATION REPORTS WILL BE FILED	(5)	0	(8)	(9)	(10)	(11)	(12)						
Cover Period: From 4/1/2009 To 7/1	1/2009 / Report Type Q2	(6) (6)	Full Name (Last, Suffix, First, Middle)	(0)	(0)	(10)	1.4	0.45						
I Original Amendment Special Election Rep	oort Independent Expenditure Report	Sequence	Street Address & City, State, Zip Code	Contributor Type Occupation	Contribution Type	n In-kind Description	Amendment	Amount						
Mor	EXPENDITURES THIS REPORT notary penditures \$ 500.00	4/21/2009	Barber, Anna Lee 45 Milson BU/D Palmetto, FL 32312	Ĩ	CH			\$100.00						
		1												
	Insfers to Office count \$ 0.00 al	4/21/2009	Kirk, Marsha 0939 Millerest DR Palmetto, WL 3	I	CH			850.00						
- 100.00	netary \$		Smith, Reid C.	I restaura	. TV	lunch for		\$300.00	(1) Name Ci	CAMPAIGN TREASURER'S arolyn J. Casadonte		2) I.D. Number		
In-Kind \$(8)	Other Distributions \$ 0.00	4/21/2009	344 Handerson RD Palmetto, f 32312	owner		campaign meeting		2300.00	(3) Cover Pe	4/1/2009 7 riod// through	/1/2009	(4) Page1	of	1
(9) TOTAL Monetary Contributions To Date (10) \$2,850.00-	TOTAL Monetary Expenditures To Date \$1,275_00-	1 1	-						(5) Date (6) Sequence Number	(7) Full Name (Last, Suffix, First, Middle) Street Addross & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(11) CERTIFICA	falsify a public record (ss. 839.13, F.S.)					_	_		5/10/2000	Davis Communications, P.O. Box 3499 Tallaharsee, fl 32432	retainer for advertising	мо		\$500.00
correct, and complete. con	vrtify that I have examined this report and it is tri rect, and complete. Type name)	1 1							1					
electioneering commun.)	Candidate Chairperson (only for PC. PTY a electioneering commun. organization	<i>i i</i>							_//	-				
Signature	Signature								11					
		1 1	-						-			-		
hen, an itemize	d list of						-	-	11	-				
ontributions.														
ontributions.		DS-DE N (Rev. 0	8/03)	SEE REVERSE FOR	INSTRUCTIO	NS AND CODE VA	LUES		11	-				
	_								11					
	Next, a	list o	fexpe	nditu	ures	5 💻				_				
			-											
Rev: 20240220									DS-DE 14 (R	ev 08/03)				

Contribution Limits

- A candidate may not receive more than \$1000 per election from any one person or business.
- A candidate's contributions to his/her own campaign are <u>UNLIMITED</u>.
- Contribution limit for <u>cash or cashier's check</u> is \$50 per election.
- Contributions over \$50 must be made by check from the contributor.
- Any funds received over \$100 must include the occupation of the contributor on the financial reports.
- Contributions can not be accepted on the day of an election or less than 5 days before the election.

(F.S. 106.07, 106.08, 106.09)

Contribution Types

- Cash or Cashier's Check
- Checks Must be made payable to candidate's campaign account.
- **Debit Cards** Categorized as a "check" for reporting purposes.
- Pay Pal List the contribution in whole, then list the fee as an expenditure.

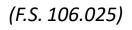
Credit cards may be accepted for contributions, if you have the ability to accept them. You may not however, use them for purchases unless you are a statewide candidate.



- A campaign fund raiser is any affair held to raise funds to be used in a campaign for public office. Campaign fund raisers may not be held until the person becomes a candidate.
- Any tickets or advertising for such a campaign fund raiser must comply with the requirements of F.S. 106.143. (Advertising disclaimer).

Contributions from Fund Raisers

- All monies and contributions received with respect to a campaign fund raiser are campaign contributions. All contributions are subject to the contribution limits contained in F.S. 106.08 and are to be accounted for and reported as any other contribution.
- Name and address will be needed for reporting each contributor.
- \$50 limit on cash contributions, example sale of a ticket.
- Any tickets or advertising for a campaign fund raiser must comply with the advertising disclaimer requirement in F.S. 106.143.



Expenditures for Fund Raisers

All expenditures with respect to a campaign fund raiser which are made or reimbursed by a check drawn on the campaign account of the candidate are campaign expenditures and must be accounted for and are subject to the same restrictions as other campaign expenditures.



Closing Campaign Account

Disposition of Funds – A candidate who withdraws his candidacy, becomes unopposed, is eliminated or elected to office may only expend funds within 90 days from the campaign account in accordance with F.S. 106.141.



Disposition of Funds

Prior to disposing of surplus funds –

A candidate who makes a loan to his or her campaign and reports the loan by F.S. 106.07 may be reimbursed for the loan at any time the campaign account has sufficient funds to repay the loan and satisfy its other obligations.

Disposition of Funds

These funds may only be expended from the campaign account to:

- Purchase "thank you" advertising for up to 75 days after he or she withdraws, becomes unopposed, or was eliminated or elected.
- Pay for items which were obligated before he or she withdrew, became unopposed, or was eliminated or elected.
- Pay expenditures necessary to close the campaign office and to prepare final campaign reports.
- Dispose of surplus funds as provided in F.S. 106.141.

(F.S. 106.11 (5))

Rev: 20240220

Disposition of Funds

- Return pro rata to each contributor the funds which have not been spent or obligated.
- Donate the funds to charitable organizations, which meet the qualifications of 501(c)(3) of the Internal Revenue Code.
- Give not more than \$25,000 of the funds that have not been spent or obligated to the political party of which such candidate is a member.
- To the state to be deposited in either the Election Campaign Financing Trust Fund or the General Revenue Fund, or in the case of a candidate for office of a political subdivision, to such political subdivision to be deposited in the general fund.

2024 Dates to Remember

2024 Task	Judicial Candidates	County and Special District Candidates
Petitions due to SOE	March 25, Noon	May 13, Noon
SOE may accept and hold qualifying papers	April 8	May 27
Written resignations due if terms of offices, or any part thereof, run concurrently with each other	April 12	May 31
Deadline for SOE to certify to the DOE the number of valid signatures for candidates seeking to qualify by the petition method	April 15	June 3
Qualifying begins	April 22, Noon	June 10, Noon
Qualifying ends	April 26, Noon	June 14, Noon

Presidential Preference Primary Election	March 19, 2024
Primary Election	August 10, 2024
General Election	November 5, 2024

Candidate Workshop

Requests for Voter Registration Information And Election Night Results

Request for Voter Registration Information

Available for your convenience a list of registered voters. Please call the SOE office.

The file includes instructions on the data layout and field information. The file is in a .txt format. If you have Microsoft Excel 2010 or higher, this program will hold the entire voter file.

If you have a specific request or are not sure of what you want, please call and we will give you some direction and go over your data request individually with you to ensure you receive the maximum information you need to reach your goal.

Vote-by-Mail Ballots and Candidates

Candidates and Parties target Vote-by-Mail ballots to campaign for votes.

Because...past statistics prove it is likely that a person who requests a Vote-by-Mail ballot will vote and return their ballot.





What is a Vote-by-Mail Ballot?

A Vote-by-Mail ballot is a ballot that is mailed to the voter from the Elections office prior to election day.

Vote-by-Mail ballots are canvassed and processed prior to and election night up to 7:00 pm.

Who is allowed to receive Vote-by-Mail ballot information?

F.S. 101.62(2): This information shall be confidential and exempt from the provisions of s. 119.07(1) and shall be made available to or reproduced only for the voter requesting the ballot, a canvassing board, an election official, a political party or official thereof, a candidate who has filed qualification papers and is opposed in an upcoming election, and registered political committees or registered committees of continuous existence, for political purposes only.

Mail Ballot Addresses

How will the candidate receive absentee data?

- A candidate will complete an "Affidavit to Obtain Vote by Mail Information".
- The affidavit allows you to choose the type of information you want to receive (party, districts).
- You will receive a password and log in from the Elections office. Your password will not be given to anyone except the candidate.
- You will log into our website at <u>www.votecitrus.gov</u> each day and extract the file. The file format is .txt file. It is a database format.

Mail Ballot Addresses

What is in the data file?

- The address in this electronic file is the address to which the voter has requested the ballot be mailed to. It might or might not be the voter's Citrus County address.
- Mail ballots are mailed out no fewer than 45 days before the election for military and overseas voters and between the 40th and 33rd day for civilian voters. (Civilian is the bulk of ballots mailed out.)

Mail Ballot

- The first drop of vote by mail ballots is significantly higher than each day thereafter.
- The most important aspect of utilizing the vote by mail ballot information is the timeframe we are working within. The Elections office has about 4 - 5 weeks to mail out and receive the ballots back for an election.

Mail Ballot

- A candidate may have the first batch of mail ballot information at any time after qualifying. (The closer to the election the file will contain more voter information.)
- The Elections office mails out the first batch of mail ballots and each day thereafter until 10 days prior to the election. A daily run of mail ballots will be mailed. An electronic file will be generated after 2 pm each day for the candidate and posted on the SOE website for you to log in and extract your file. (F.S. 101.62(3))
- Your goal will be for the voter to receive your mailing piece prior to or (at the latest) the same time as they receive their vote by mail ballot.

Election Results

- Results will be tabulated shortly after the polls close and posted on the Supervisor of Elections website at <u>www.votecitrus.gov</u>
- Printouts of unofficial election results will be available at the Elections office.
- The final unofficial results will be posted on the Supervisor of Elections website at <u>www.votecitrus.gov</u> on election night.

Candidate Workshop

Political Advertising, Laws, Resources, Questions and Answers

A political advertisement is a paid expression in a communication medium prescribed in F.S. 106.011(4) which expressly advocates the election or defeat of a candidate.

Disclaimers are <u>not required</u> for these items:

- Candidate petitions.
- Items designed to be worn.
- Novelty items worth less than \$10 and are not in opposition to a candidate.

Refer to F.S. 106.143 for more areas where disclaimers are not required.

Disclaimers for text messages and other advertising are required.

Refer to F.S. 106.143 (Political advertisements circulated prior to election; requirements) and 106.147 (Text messages and telephone solicitation; disclosure requirements; prohibitions; exemptions; penalties) for details.

Also, refer to the most current version of the <u>FL Division of Elections, Candidate &</u> <u>Campaign Treasurer Handbook</u> for examples on the use of disclaimers.

Disclaimers must be verbatim per F.S. 106.143.

Examples for Non-incumbent, partisan candidate running for partisan office:

Elect Jane Doe for County Commission District 5 Paid by Jane Doe, Rep., for County Commission

OR

Elect Jane Doe for County Commission District 5

Political advertisement paid for and approved by Jane Doe, Republican, for County Commission

Examples for Incumbent, partisan candidate running for partisan office:

Re-elect Jim DoeElect Jim Doe forCounty Commission District 5ORCounty Commission District 5Paid by Jim Doe, Democrat, for
County CommissionORPolitical Advertisement paid for and approved by
Jim Doe, Dem., for County Commission

Disclaimers must be verbatim per F.S. 106.143.

Examples for Non-incumbent, no party affiliation (NPA) candidate running for partisan office:

Mary Doe for County Commission District 5 Paid by Mary Doe, NPA, for County Commission

OR

Elect Mary Doe County Commission District 5

Political Advertisement paid for and approved by Mary Doe, NPA, for County Commission

Examples for write-in candidate running for office:

Jake Doe for		Elect Jake Doe
County Commission District 5	OR	County Commission District 5
Paid by Jake Doe, write-in candidate, for County Commission		Political Advertisement paid for and approved by Jake Doe, write-in candidate, for County Commission

Disclaimers must be verbatim per F.S. 106.143.

OR

Examples for Non-incumbent candidate running for nonpartisan office:

Elect Jason Educator for School Board District 2 Paid by Jason Educator, for School Board Elect Jason Educator for School Board

Political Advertisement paid for and approved by Jason Educator, for School Board

Examples for Incumbent candidate running for nonpartisan office:

Re-elect Ima Teacher School Board District 2	OR	Elect Ima Teacher School Board
Paid by Ima Teacher for School Board		Political Advertisement paid for and approved by Ima Teacher for School Board

- District, group, or seat number is **not required** in ad or disclaimer.
- Elect or Re-elect is not required in ad.
- Bumper stickers and items designed to be worn by a person do not require the word "for" in body of ad.
- Tickets or advertising for a fund raiser require a disclaimer.

Non-incumbent Advertisements

Required:

The word "**for**" must be used in the body of such advertisement between the name of the candidate and the office sought. This does not apply to bumper stickers or items designed to be worn by a person.

Prohibited:

The word **"re-elect"** may not be used if the candidate is not the incumbent for the office sought.

(F.S. 106.143(6))

Campaign Mailer

Helpful Hint

Use a more accurate picture of how to vote a ballot when creating mailers.

Using a 🗸 is <u>not</u> the correct way to mark a ballot and may not be a valid vote!

OFFICE TITLE CANDIDATE CANDIDATE CANDIDATE CANDIDATE WRITE-IN

Ensure votes count by filling in

the oval!



Candidate Sign Ordinances

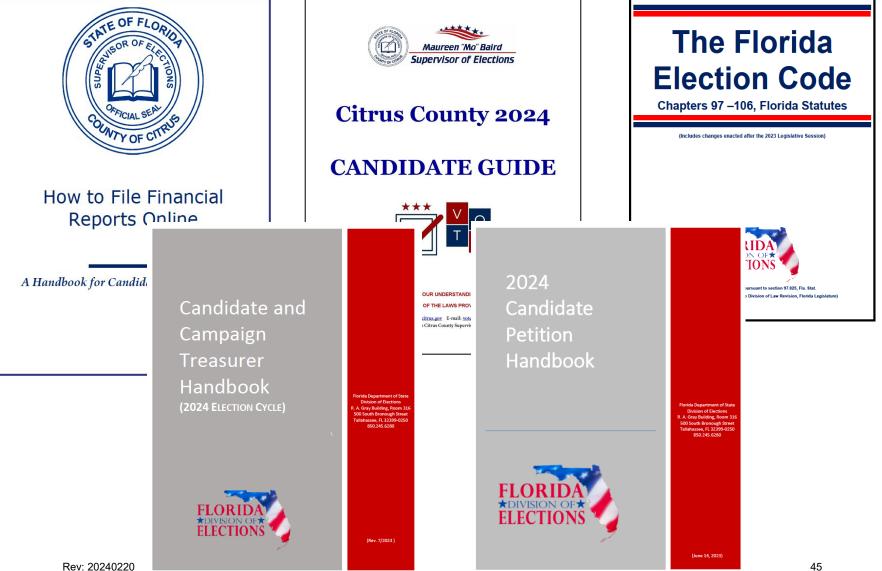
- Florida Statute 106.1435
- Citrus County Code Enforcement, 352-527-5350 Citrus County Code (Chapter 9 – 9210)
- City of Inverness, 352-726-2611
- City of Crystal River, 352-745-4216

Candidate Sign Ordinances

Removal of Political Signs

- Citrus County All political signs shall be removed within seven days following the date of the General Election. Unsuccessful candidates shall be removed within seven days of the Primary.
- City of Inverness All political signs shall be removed within seven days after a candidate ceases to be a candidate for office.
- **City of Crystal River** Political signs shall be removed within seven days following the election.

Publications



Laws to Be Familiar With...

- Resign-to-Run (F.S. 99.012(3))
- Federal Hatch Act (5 USC § 1501 1508)
- Changing Parties for Partisan Offices (F.S. 99.021)
- Changing the Designation of Office (F.S. 106.021(1))
- Statement of Solicitation (F.S. 106.0701)
- Certain Prohibited Acts (F.S. 106.15)
- Making Contributions in the Name of Another (F.S. 106.08(5))
- Solicitation from Religious/Charitable/Civic Organizations (F.S. 106.08(5) and Division of Elections Opinion 04-03)
- Making Malicious Statements (F.S. 104.271)
- Certifying a False Report (F.S. 106.07(5) and 106.19)
- Limitations on Political Activity for Judicial Candidates (F.S. 105.071 and Division of Elections Opinion 78-34)

Common Violations of Chapter 106

- A candidate accepting contributions or making expenditures prior to appointing a campaign treasurer and designating a campaign depository.
- Failure of the treasurer of a candidate to file regular reports of all contributions received, and all expenditures made, by or on behalf of the candidate or political committee.
- Failure of a candidate with opposition in an election or his campaign treasurer to return any contribution received on the day of the election or less than 5 days prior to the day of the election.
- Failure of a person to mark all political advertisements as a "pd. pol. adv." or a "paid political advertisement" and to identify the sponsor.

Source: Florida Elections Commission <u>http://www.fec.state.fl.us/FECWebFi.nsf/pages/Violations</u>

Supervisor of Elections' Resources

Office

- Data: Voter Lists
- Computer Access for Financial Reporting

Website

- Candidate Login for Reporting (The Electronic Filing System = Campaign Reports) Found under the Candidates/Committees section.
- File Access to Daily Vote-by-Mail Ballot Status Found under the Candidates/Committees section, under Candidate File Download.
- Voter Turnout Will be displayed on the home page, refreshed periodically.
- Important Dates, Reporting Dates, Forms and Publications, Links to Florida Division of Elections etc.

Remember... <u>The Candidate and Campaign Treasurer</u> <u>Handbook</u> is your best friend!

If I want to run as a no party affiliation candidate, can I still be registered to vote as a Republican or Democrat?

No. Any person seeking to qualify for office as a candidate with no party affiliation shall, at the time of subscribing to the oath or affirmation, state in writing that he or she is registered without any party affiliation and that he or she has not been a registered member of any political party for 365 days before the beginning of qualifying preceding the general election for which the person seeks to qualify. (F.S 99.021(1)(c))

Any registered elector who qualifies for office without party affiliation will have their name placed on the ballot at the general election without party affiliation. (F.S. 99.0955(1))

What if I want to change my campaign treasurer?

File a reappointment of campaign treasurer (Form DS-DE 9) with the filing officer along with a copy of the letter of resignation or removal.

A campaign or deputy campaign treasurer may resign or be removed by the candidate, respectively as follows:

- Written notice of *resignation* to the candidate by the campaign treasurer.
- Written notice of *removal* to the campaign treasurer by the candidate.

Note: The written notice is not effective until a *signed* copy is filed with the filing officer.

(F.S. 106.021(2))

When can I start collecting signatures to qualify as a petition candidate?

Before collecting any signatures, all candidates must file the Appointment of Campaign Treasurer and Designation of Campaign Depository (Form DS-DE 9) with the filing officer.

For Judicial candidates each petition must be submitted before noon, March 25th, 2024.

For County and Special District candidates each petition must be submitted before noon, May 13th, 2024.

Do I have to itemize small contributions of \$5, \$10, \$50 etc.?

Yes. The law provides no exceptions for the reporting of contribution information, regardless of the size of the contribution. The full name and address of the contributor are also required. *(F.S. 106.07(4)(a))*

If my treasurer is out of town, can I have an extension to file my report?

No, the election laws do not provide for an extension under these circumstances. (F.S. 106.07)

Can a corporation give to a candidate?

Yes. A corporation is under the definition of a "person" in F.S. 106.011. (F.S. 106.011(14))

I was given cash at a rally and have no information on who it is from. What do I do?

Report this contribution on your campaign report but do not spend these funds on the campaign. After the campaign is over, dispose of the funds pursuant to F.S. 106.141.

I have more candidate questions not covered in this presentation, who can help me?

Call our office at any time! We welcome your questions and will gladly assist you.

Sandra Hiar at 352-564-7116 or Supervisor of Elections, Maureen "Mo" Baird, at 352-564-7110